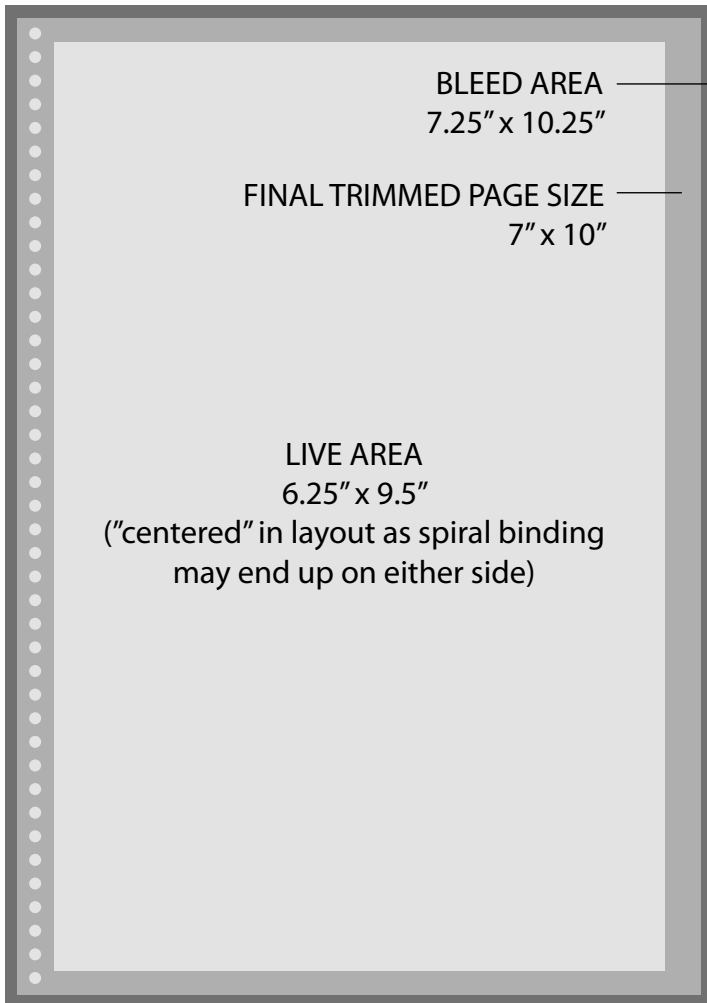
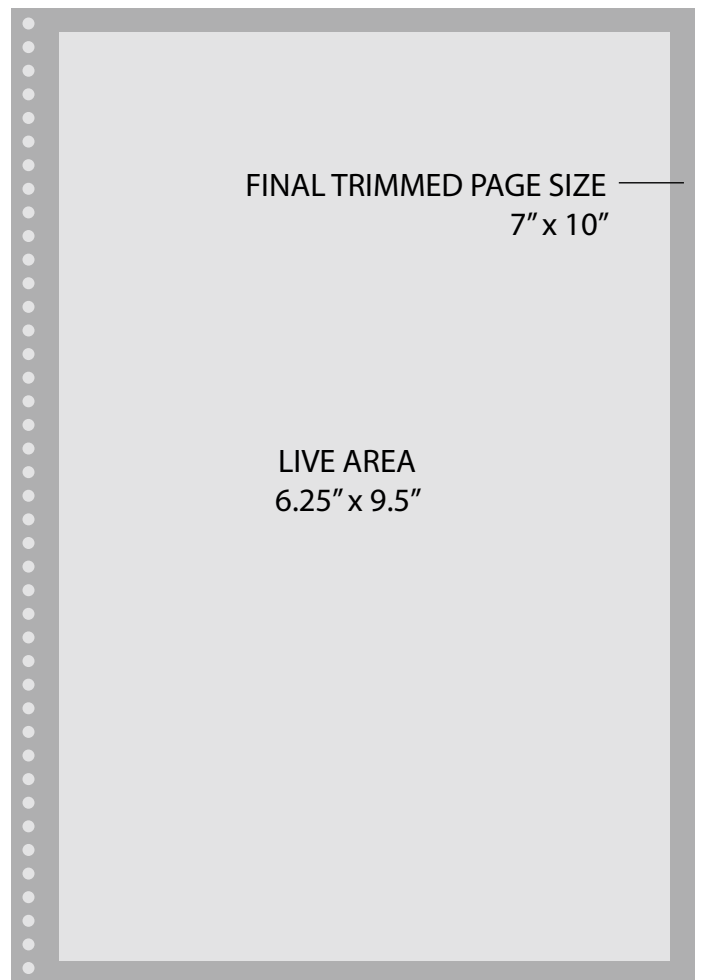


FULL PAGE ADS ONLY:

FULL PAGE - FULL BLEED AD



FULL PAGE - NO BLEED AD



GENERAL SPECIFICATIONS:

Printing Method: Sheetfed Press
Binding: Spiral-Bound
Trim Size: 7" x 10"
Ink: 4-Color Process and Greyscale (for ads)

FILE PREPARATION:

Acceptable File Formats:

Press-Optimized PDF*
Photoshop (.psd)
Tiff
Illustrator (.ai) - fonts outlined
Illustrator (.eps) - fonts outlined

* If submitting PDFs, they should be Press- Optimized or PDF/x1-a, CMYK and all fonts embedded.
(No JPEGs or files created with Microsoft Applications)

Resolution:

Photos: 300ppi at 100% Scale
Text/Lineart: 600ppi minimum

Color Mode: CMYK

Ink Limit: Total CMYK of 300%

Fonts: All fonts should be outlined in vector formats

Type-Size: 6pt min for san-serif and 8pt min for serif recommended

DIGITAL FILE SUBMISSION:

Ad Deadline: **May 26, 2022**

Ad File Upload URL: <https://spaces.hightail.com/uplink/TravelSMG>

Note: We can only accept "Digital" submissions

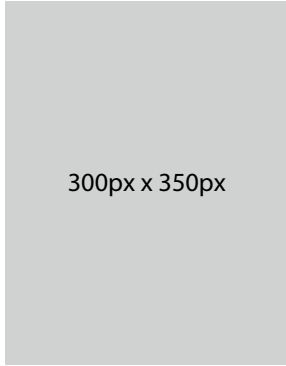
WEBSITE BANNER AD SPECIFICATIONS:

Banner Size: 300px x 350px

Format: Jpeg or GIF

Image Size Limit: 200k

Submit to: scott@travelsmg.com



300px x 350px

Advertising Support Contact:

Eric Cooper
Travel Show Marketing Group
eric@travelsmg.com
P (925)337-2929

Upload URL : <https://spaces.hightail.com/uplink/TravelSMG>